

**BRADY B-7546 THERMAL TRANSFER PRINTABLE TAMPER EVIDENT GLOSSY WHITE POLYESTER**

TDS No. B-7546  
Effective Date: 02/04/2019

**Description:**

**GENERAL**

**Print Technology:** Thermal Transfer

**Material Type:** Polyester

**Finish:** Gloss

**Adhesive:** Permanent acrylic

**APPLICATIONS**

B-7546 is designed for application such as rating and serial plates that require both high performance and protection against removal.

**RECOMMENDED RIBBONS**

Brady Series R6000 Halogen Free

Brady Series R4900

Brady Series R7962

**REGULATORY APPROVALS**

For information on the Weee-RoHS compliance status for a Brady Product go to one of the following websites:

In Canada: [www.bradycanada.ca/weee-rohs](http://www.bradycanada.ca/weee-rohs)

In Europe: [www.bradyeurope.com/rohs](http://www.bradyeurope.com/rohs)

In Japan: [www.brady.co.jp/products/labelsuse/rohs](http://www.brady.co.jp/products/labelsuse/rohs)

All other regions: [www.bradyid.com/weee-rohs](http://www.bradyid.com/weee-rohs)

**SPECIAL FEATURES**

The material leaves a VOID footprint if removed. Recommended 24 hour room temperature dwell before removal for full tamper evident performance.

The material gives an extremely high resolution printing when using the Brady Series R7962 and R4900 ribbons.

**Details:**

Labels printed with the Brady Series R7962 and R4900 ribbons

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000 - Substrate - Adhesive - Total (excluding liner)	0.050 mm (0.0020 inch) 0.030 mm (0.0012 inch) 0.080 mm (0.0032 inch)
Adhesion to:	ASTM D 1000	
- Stainless Steel	24 hour dwell	59 N/100 mm (54 oz/inch)
- Smooth ABS	24 hour dwell	51 N/100 mm (47 oz/inch)
- Polyethylene	24 hour dwell	33 N/100 mm (31 oz/inch)

Performance properties tested on B-7546 printed with the Brady Series R4900, R6000 Halogen Free and R7962 thermal transfer ribbons. Printed samples of B-7546 were laminated to aluminium before exposure to the indicated environmental condition.

PERFORMANCE PROPERTIES	TEST METHOD	TYPICAL RESULTS
High Service Temperature	30 days at 100°C (212°F)	No visible effect
Low Service Temperature	30 days at -20°C (68°F)	No visible effect
Humidity Resistance	30 days at 38°C (100°F) and 95% R.H.	No visible effect
UV Light Resistance	30 days in UV light chamber	No visible effect
Weatherability	30 days in Q.U.V. (ASTM G 53)	No visible effect

Abrasion Resistance	Method 5306 US Fed. Test 191A 100 Cycles	
	R-7962 (CS 10, 250g/arm)	No visible effect
	R-4900 (CS 10, 250g/arm)	Text faded but still legible
	R-6000HF (CS 10, 250g/arm)	Text faded but still legible

The tamper evident VOID pattern of B-7546 was retained after exposure to all of the listed conditions.

<b>PERFORMANCE PROPERTIES</b>	<b>CHEMICAL RESISTANCE</b>
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Samples printed with the Brady Series R7962, R4900 and R6000 Halogen Free thermal transfer ribbons. Samples laminated to aluminum panels and allowed to dwell 24 hours prior to testing. Test conducted at room temperature. Testing consisted of 5 cycles of 10 minute immersions in the specified test fluid followed by a 30 minute recovery period. After final immersion, samples rubbed 10 times with cotton swab saturated with test fluid.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE			
	EFFECT TO LABEL STOCK	R4900	R6000 Halogen Free	R7962
Water	N.V.E.	N.V.E.	N.V.E.	N.V.E.
Isopropanol	N.V.E.	N.V.E.	N.V.E.	N.V.E. w/o rub S.F. w/ rubbing
Acetone	SL. Flaking	S.F. w/o rubbing	N.V.E. w/o rub S.F. w/rubbing	N.V.E. w/o rubbing S.F. w/ rubbing
Methyl Ethyl Ketone	SL. Flaking	S.F. w/o rubbing	N.V.E. w/o rub, S.F. w/ rubbing	N.V.E. w/o rubbing S.F. w/ rubbing
Toluene	N.V.E.	N.V.E. w/o rubbing S.F. w/ rubbing	N.V.E. w/o rubbing, S.F. w/ rubbing	N.V.E. w/o rubbing SL.F. w/ rubbing
1,1,1-trichloroethane	N.V.E.	N.V.E. w/o rubbing S.F. w/ rubbing	Obsolete	N.V.E.
Ethanol	N.V.E.	N.V.E.	N.V.E.	N.V.E. w/o rubbing S.F. w/ rubbing
Alcoholic Mixture*	N.V.E.	N.V.E.	N.V.E.	N.V.E.
Diesel	N.V.E.	N.V.E.	N.V.E.	N.V.E.
Gasfuel (unleaded)	N.V.E.	N.V.E. w/o rubbing S.F. w/ rubbing	N.V.E.	N.V.E.
Sulfuric Acid (10%)	N.V.E.	N.V.E.	N.V.E.	N.V.E.
Sodium Hydroxide (10%)	N.V.E.	N.V.E.	N.V.E.	N.V.E.
Sodium Chloride (10%)	N.V.E.	N.V.E.	N.V.E.	N.V.E.
Skydrol® 500 B 4	N.V.E.	S.F. w/o rubbing	N.V.E. w/o rubbing, S.F. w/rubbing	N.V.E. w/o rubbing S.F. w/ rubbing
Mineral Oil	N.V.E.	N.V.E.	N.V.E.	N.V.E.
Motor Oil (Power Ultralub 14W/40)	N.V.E.	N.V.E.	Not Tested	N.V.E.
n-Hexane	N.V.E.	N.V.E.	Not Tested	N.V.E.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE		
	EFFECT TO LABEL STOCK	R4900	R7962
Water	N.V.E.	N.V.E.	N.V.E.
Isopropanol	N.V.E.	N.V.E.	N.V.E. w/o rub S.F. w/ rubbing
Acetone	SL. Flaking	S.F. w/o rubbing	N.V.E. w/o rubbing S.F. w/ rubbing
Methyl Ethyl Ketone	SL. Flaking	S.F. w/o rubbing	N.V.E. w/o rubbing S.F. w/ rubbing
Toluene	N.V.E.	N.V.E. w/o rubbing S.F. w/ rubbing	N.V.E. w/o rubbing SL.F. w/ rubbing
1,1,1-trichloroethane	N.V.E.	N.V.E. w/o rubbing S.F. w/ rubbing	N.V.E.
Ethanol	N.V.E.	N.V.E.	N.V.E. w/o rubbing S.F. w/ rubbing
Alcoholic Mixture*	N.V.E.	N.V.E.	N.V.E.
Diesel	N.V.E.	N.V.E.	N.V.E.

Gasfuel (unleaded)	N.V.E.	N.V.E. w/o rubbing S.F. w/ rubbing	N.V.E.
Sulfuric Acid (10%)	N.V.E.	N.V.E.	N.V.E.
Sodium Hydroxide (10%)	N.V.E.	N.V.E.	N.V.E.
Natrium Chloride (10%)	N.V.E.	N.V.E.	N.V.E.
Skydrol® 500 B 4	N.V.E.	S.F. w/o rubbing	N.V.E. w/o rubbing S.F. w/ rubbing
Mineral Oil	N.V.E.	N.V.E.	N.V.E.
Motor Oil (Power Ultralub 14W/40)	N.V.E.	N.V.E.	N.V.E.
n-Hexane	N.V.E.	N.V.E.	N.V.E.

N.V.E.: No Visible  
Effect SL.F.: Slight  
Fading S.F.: Severe  
Fading w/o: Without  
rubbing w/: With  
rubbing

\* Alcoholic Mixture is a mixture of 50% Methanol, 30% Ethanol and 20% distilled water.

#### Shelf Life:

Shelf life is two years from the date of receipt for this product as long as this product is stored in its original packaging in an environment below 80° F (27° C) and 60% RH. It remains the responsibility of the user to assess the risk of using this product. We encourage customers to develop testing protocols that will qualify a product's fitness for use in their actual application

#### Trademarks:

Skydrol® is a registered trademark of the Monsanto Company  
ASTM: American Society for Testing and Materials (U.S.A.)  
Fed. Spec.: United States Federal Specification (U.S.A.)

**Note:** All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

#### WARRANTY

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

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